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•	Stacey Coates – Assistant Headteacher Caedmon Primary School

- Emma Hebb Chair SEND Family Voice, Parent and Carer Forum
- Nicola Hunt HeadStart Team Leader
- Lisa Johnson Attendance and Welfare Officer, Steel River Academy
- Helen Kennedy Community
  Connector Woodsmith Foundation

## Why

Parents feel genuinely listened to and respected in conversations around attendance and supported when experiencing issues

Redesigning school to home communication that is easy to read and accessible and helps to build partnership rather than pressure

Providing tools and support networks to parents and carers at the earliest opportunity to provide the most benefit and impact



## What have we done

Action 1 - Focus on quality communications and language used by schools to engage effectively with parents and carers

Produced a simple quick guide for schools and professionals to adopt. This should provide parents and carers with an auto response and decrease additional emails or phone calls

Action 2 – Promotion of the Local Offer and support services for parents and carers

Produced a simple quick guide with links and QR Codes to the Local Offer and SEND Family Voice, Parent and Carer Forum, Redcar and Cleveland



